

Blue lines indicate the area meeting the ISRA Criteria; dashed lines indicate the suggested buffer for use in the development of appropriate place-based conservation measures

CAMPO KENNEDY-ARBOLITOS ISRA

North American Pacific Region

SUMMARY

Campo Kennedy-Arbolitos is located in northwest Baja California, Mexico. This area is a shallow embayment in the Punta Banda Cape with multiple islets. The habitat is characterised by rocky reefs and kelp forest. This is a high productivity area influenced by an oceanographic transitional zone between two water masses that results in permanent upwelling. Within this area there are: **threatened species** (Banded Guitarfish *Zapteryx exasperata*); **range-restricted species** (e.g., Horn Shark *Heterodontus francisci*); **reproductive areas** (Swellshark *Cephaloscyllium ventriosum*); and **undefined aggregations** (Banded Guitarfish).

CRITERIA

Criterion A - Vulnerability; Criterion B - Range Restricted;
Sub-criterion C1 - Reproductive Areas; Sub-criterion C5 - Undefined Aggregations

MEXICO

0-30 metres

2.27 km²





DESCRIPTION OF HABITAT

Campo Kennedy-Arbolitos is located in northwest Baja California, Mexico. It is found in the exposed side of the Punta Banda Cape. It is a shallow embayment with multiple islets and is characterised by rocky reefs and Giant Kelp *Macrocystis pyrifera* forests (Beas-Luna & Ladah 2014; Sgarlatta et al. 2023).

The oceanographic conditions of the area are characterised by a high energy flow and an important oceanographic transitional zone between two water masses: the California Current, a surface current that transports subarctic water that has low salinity and high levels of dissolved oxygen; and the California Undercurrent, a subsurface poleward-flowing counter-current transporting equatorial water of high salinity, elevated nutrient concentrations, and low dissolved oxygen levels (Durazo et al. 2010). The California Undercurrent flows along the North American Pacific coast, bringing nutrient-rich waters to the surface (upwelling) near the coast throughout the year, driven by northwesterly winds, resulting in high biological productivity (Muñoz-Anderson et al. 2015).

This Important Shark and Ray Area is benthic and pelagic and is delineated from inshore and surface waters (0 m) to 30 m based on the bathymetry of the area.

ISRA CRITERIA

CRITERION A – VULNERABILITY

One Qualifying Species considered threatened with extinction according to the IUCN Red List of Threatened Species regularly occurs in the area. This is the Vulnerable Banded Guitarfish (Rigby et al. 2025).

CRITERION B – RANGE RESTRICTED

This area holds the regular presence of Horn Shark and Banded Guitarfish as resident range-restricted species. Both species have been regularly recorded by local divers between 2015–2026 (A Bermúdez-Romero & EG Farfán-Arámbula pers. obs. 2026). On average, diving activities are conducted twice per week across four locations inside (Campo Kennedy-Arbolitos) and outside of the area (Campo 7, La Bufadora, Punta Brava, and Todos Santos Island). Individuals of both species are observed at least once per month. Horn Sharks are regularly observed as single individuals and mostly at night, while Banded Guitarfish are observed as single individuals or in aggregations. Both species are associated with rocky areas near kelp forests. Campo Kennedy-Arbolitos is the only area where both species are regularly recorded while observations are occasional at the other locations (A Bermúdez-Romero & EG Farfán-Arámbula pers. obs. 2026). Campo Kennedy-Arbolitos holds one of the last spots with kelp coverage in the region providing suitable habitats for these species (Kelpwatch 2026). These species occur in the California Current Large Marine Ecosystem (LME) and the Gulf of California LME.

SUB-CRITERION C1 – REPRODUCTIVE AREAS

Campo Kennedy-Arbolitos is an important reproductive area for one shark species.

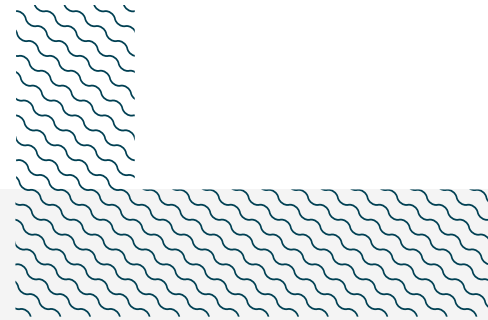
Swellshark egg cases have been regularly recorded by local divers and citizen scientists between 2015–2026 (JB Rangel-Navarro, A Bermúdez-Romero, & EG Farfán-Arámbula pers. obs. 2026;

iNaturalist 2026). On average, diving activities are conducted twice per week across four locations (Campo Kennedy-Arbolitos, Campo 7, La Bufadora, Punta Brava) around Punta Banda Cape and Todos Santos Island. This is the only area where egg cases have been regularly recorded by local divers and one of the few locations in Baja California where egg cases for the species have been recorded. Egg cases with live embryos are observed mostly during the boreal spring and summer associated with soft corals and rocky substrates at depths of ~20-25 m (JB Rangel-Navarro, A Bermúdez-Romero, & EG Farfán-Arámbula pers. obs. 2026).

SUB-CRITERION C5 - UNDEFINED AGGREGATIONS

Campo Kennedy-Arbolitos is an important area for undefined aggregations of one ray species.

Aggregations of Banded Guitarfish have been regularly recorded by local divers between 2015–2026 (A Bermúdez-Romero & EG Farfán-Arámbula pers. obs. 2026). On average, diving activities are conducted twice per week across four locations (Campo Kennedy-Arbolitos, Campo 7, La Bufadora, Punta Brava) around Punta Banda Cape and Todos Santos Island. Groups of 4–5 Banded Guitarfish are regularly recorded at depths of ~18 m in this area. Single individuals are observed year-round but aggregations are mostly recorded in October–November. This is the only location in the whole Punta Banda Cape and Todos Santos Island region where these aggregations have been recorded (A Bermúdez-Romero & EG Farfán-Arámbula pers. obs. 2026). Additional information is needed to confirm the nature and function of these aggregations.



Acknowledgments

Luz E Saldaña-Ruiz (Centro de Investigación Científica y de Educación Superior de Ensenada, Baja California, SECIHTI), Jesús B Rangel-Navarro (Cuidemos el Océano AC), Anahí Bermúdez-Romero (Centro de Investigación Científica y de Educación Superior de Ensenada, Baja California), Edgar G Farfán-Arámbula (Cuidemos el Océano AC), Jorge A Cruz-Gayosso (Cuidemos el Océano AC), and Emiliano García-Rodríguez (IUCN SSC Shark Specialist Group - ISRA Project) contributed and consolidated information included in this factsheet. We thank all participants of the 2026 ISRA Region 11 - North American Pacific region workshop for their contributions to this process.

This factsheet has undergone review by the ISRA Independent Review Panel prior to its publication.

This project was funded by the Shark Conservation Fund, a philanthropic collaborative pooling expertise and resources to meet the threats facing the world's sharks and rays. The Shark Conservation Fund is a project of Rockefeller Philanthropy Advisors.

Suggested citation

IUCN SSC Shark Specialist Group. 2026. Campo Kennedy-Arbolitos ISRA Factsheet. Dubai: IUCN SSC Shark Specialist Group.

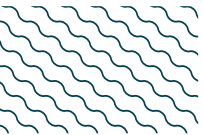
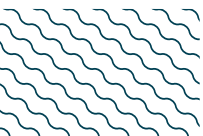
QUALIFYING SPECIES

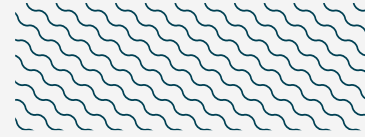
Scientific Name	Common Name	IUCN Red List Category	Global Depth Range (m)	ISRA Criteria/Sub-criteria Met									
				A	B	C1	C2	C3	C4	C5	D1	D2	
SHARKS													
<i>Cephaloscyllium ventriosum</i>	Swellshark	LC	0-457			X							
<i>Heterodontus francisci</i>	Horn Shark	LC	0-152		X								
RAYS													
<i>Zapteryx exasperata</i>	Banded Guitarfish	VU	0-200	X	X						X		

SUPPORTING SPECIES

Scientific Name	Common Name	IUCN Red List Category
RAYS		
<i>Platyrhinoidis triseriata</i>	Thornback Ray	LC

IUCN Red List of Threatened Species Categories are available by searching species names at www.iucnredlist.org Abbreviations refer to: CR, Critically Endangered; EN, Endangered; VU, Vulnerable; NT, Near Threatened; LC, Least Concern; DD, Data Deficient.





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